



**Kerri V. Weinert, MBA**

Ms. Weinert joined Boston Biomedical Consultants (BBC) in 1984 and was appointed President in 2004. Previously Ms. Weinert served as Senior Consultant and Vice President for the company and acted as de facto General Manager since 1995. During her tenure at BBC, Ms. Weinert's engagement has spanned all aspects of BBC's consulting practice, from IVD market sizing, forecasting, IVD company benchmarking, to new company/product/partner search and strategic planning. Currently her IVD industry focus is centered on Laboratory systems/products, POC/Near Patient Testing, and a supporting role of BBC's NAT franchise. As BBC has built its Asia Pac fact base and expertise she has interfaced/managed the company's Japan activity and was responsible for the early development of BBC's China market assessment, which began in 2002 and culminated in BBC's first immunochemistry China IVD market book in 2012.

Prior to joining BBC, Ms. Weinert worked as a Clinical Chemist at the Conley Laboratory in the Maine Medical Center. She received a Bachelor of Science degree in Medical Technology from the University of Vermont and a Master's degree in Business Administration from Babson College.