

*Texas Section AACC  
Fall 2014 Conference*

**“ENHANCING LABORATORY VALUE TO PHYSICIANS AND PATIENTS”**

***Presenting:***

Value-Added Lab Testing Services: How Healthcare is Evolving Toward Personalized Medicine  
and Integrated Clinical Care - Mr. Robert Michel

Utilization of Clinical Laboratory Services in a World with New Rules :

Overutilization, Underutilization and the Impact of Both on Patient Outcomes and Healthcare Costs - Dr. Michael Laposata

A Pathology and Laboratory Medicine Service Line Approach to Utilization in a Multi-Hospital System - Dr. Gregory Sossaman

Local and National Intervention for Improving the use of Genetic Tests - Dr. Michael Astion

The story of successful Patient Blood Management in a Tertiary Care Medical Center – A Window into a Generalizable Process for Lab Driven  
Utilization Management – Dr. Walter Linz

A New Laboratory Value Proposition: Integrated Medical Analytics in the Era of Big Data – Dr. Brad Brimhall

Validation of CellaVision DM96 for Off-Label Use – Dr. Hung Luu

**OBJECTIVES:** At the conclusion of this presentation, participants should be able to:

- Identify strategies for enhancing laboratory operation
- List variables that negatively impact laboratory values
- Recognize benefits of applying lean principles to clinical laboratory operation

***Methodology: Lecture followed by question and answer session***

**Date/Time**

Friday, November 14, 2014

7:30 a.m. – 5:00 p.m.

**Venue**

Hilton Garden Hotel

1749 Scott BLVD, Temple TX 76504 (Tel: (254) 773-0200)

***PRE –REGISTRATION IS REQUIRED FOR THIS EVENT (Registration Form Attached)***

# *Texas Section AACC Fall-Conference*

## “ENHANCING LABORATORY VALUE TO PHYSICIANS AND PATIENTS”

November 14, 2014 (7:30 am – 5:00 pm)  
Hilton Garden Inn, Temple, TX

### Registration:

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Degree: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ email: \_\_\_\_\_

Registration (\$50.00 per person): Make check payable to “Texas Section AACC”  
and mail to –

Teresa Bridges, Division of Clinical Pathology, Baylor Scott & White Healthcare, MS-29-  
002B, 2401 South 31<sup>st</sup> Street Temple, Texas 76508.

or RSVP by telephone or email: 254-724-2326 (Ms. Teresa Bridges - TLDOUGLAS@sw.org )

**REGISTRATION DEADLINE: October 31, 2014**

# Texas Section AACC Fall 2014 Conference

7:00 – 8:00am: Registration & Coffee/Continental Breakfast

## Morning Session – Moderator: Dr. A.O. Okorodudu

8:00 – 8:15 am: **Welcome Address** - Anthony O. Okorodudu, PhD, MBA, DABCC, FACB (Chair, Texas Section AACC)

8:15 – 9:00 am: **Value-Added Lab Testing Services: How Healthcare is Evolving toward Personalized Medicine and Integrated Clinical Care** - Mr. Robert Michel

9:00 – 9:45 am **Utilization of Clinical Laboratory Services in a World with New Rules : Overutilization, Underutilization and the Impact of Both on Patient Outcomes and Healthcare Costs –**  
Dr. Michael Laposata

9:45 – 10:15 am **Coffee Break**

10:15 – 11:00 am **A Pathology and Laboratory Medicine Service Line Approach to Utilization in a Multi-Hospital System –**  
Dr. Gregory Sossaman

11:00 – 11:45 am **Local and National Intervention for Improving the use of Genetic Tests** - Dr. Michael Astion

11:45 am – 1:15 pm **LUNCH**

## Afternoon Session – Moderator: Dr. Amin Mohammad

1:15 – 2:00 pm **The Story of Successful Patient Blood Management in a Tertiary Care Medical Center – A Window into a Generalizable Process for Laboratory Driven Utilization Management –** Dr. Walter Linz

2:00 – 2:45 pm **A New Laboratory Value Proposition: Integrated Medical Analytics in the Era of Big Data –** Dr. Brad Brimhall

2:45 – 3:30 pm Coffee Break

3:30 – 4:15 pm **Validation of CellaVision DM96 for Off-Label Use –** Dr. Hung Luu

4:15 – 4:45 pm **Clinical Chemistry Fellows/Residents Presentation Contest – (15 minutes each)**

4:45 – 5:00 pm **Closing Remarks –** Kenneth Blick, PhD, DABCC (Chair-elect, Texas Section AACC)

## *Texas Section ACC Fall 2013 Conference*

### **Presenters:**

**Robert Michel - Editor-in-Chief, Dark Report**

**Michael Laposata, MD, PhD, Professor and Chairman, Dept of Pathology, University of Texas Medical Branch, Galveston, TX.**

**Gregory Sossaman, MD, System Chairman, Pathology and Laboratory Medicine Ochsner Health System, New Orleans, LA**

**Michael Astion, MD, PhD, Chief, Division of Laboratory Medicine, Seattle Childrens Hospital, Seattle, WA**

**Walter Linz, MD, Medical Director, McClane's Children Hospital, Temple, TX**

**Brad Brimhall, MD, MPH, Professor, Pathology and Internal Medicine, University of Mississippi Healthcare.**

**Dr. Hung Luu, MD - Medical Director, Children Medical Center at Dallas**