"ENHANCING LABORATORY VALUE TO PHYSICIANS AND PATIENTS"

Presenting:

Value-Added Lab Testing Services: How Healthcare is Evolving Toward Personalized Medicine and Integrated Clinical Care - Mr. Robert Michel

Utilization of Clinical Laboratory Services in a World with New Rules: Overutilization, Underutilization and the Impact of Both on Patient Outcomes and Healthcare Costs - Dr. Michael Laposata

A Pathology and Laboratory Medicine Service Line Approach to Utilization in a Multi-Hospital System - Dr. Gregory Sossaman

Local and National Intervention for Improving the use of Genetic Tests - Dr. Michael Astion

The story of successful Patient Blood Management in a Tertiary Care Medical Center – A Window into a Generalizable Process for Lab Driven Utilization Management – Dr. Walter Linz

A New Laboratory Value Proposition: Integrated Medical Analytics in the Era of Big Data – Dr. Brad Brimhall

Validation of CellaVision DM96 for Off-Label Use – Dr. Hung Luu

OBJECTIVES: At the conclusion of this presentation, participants should be able to:

• Identify strategies for enhancing laboratory operation
• List variables that negatively impact laboratory values
• Recognize benefits of applying lean principles to clinical laboratory operation

Methodology: Lecture followed by question and answer session

Date/Time
Friday, November 14, 2014
7:30 a.m. – 5:00 p.m.

Venue
Hilton Garden Hotel
1749 Scott BLVD, Temple TX 76504 (Tel: (254) 773-0200)

PRE –REGISTRATION IS REQUIRED FOR THIS EVENT (Registration Form Attached)
“ENHANCING LABORATORY VALUE TO PHYSICIANS AND PATIENTS”

November 14, 2014 (7:30 am – 5:00 pm)
Hilton Garden Inn, Temple, TX

Registration:

Name: ______________________________________________________________
Title: ___________________________ Degree: _____________________________
Institution: __________________________________________________________
Address: __________________________________________________________________

Tel: ______________________________ email: _______________________________

Registration ($50.00 per person): Make check payable to “Texas Section AACC”
and mail to –

Teresa Bridges, Division of Clinical Pathology, Baylor Scott & White Healthcare, MS-29-002B, 2401 South 31st Street Temple, Texas 76508.
or RSVP by telephone or email: 254-724-2326 (Ms. Teresa Bridges - TLDOUGLAS@sw.org)

REGISTRATION DEADLINE: October 31, 2014
7:00 – 8:00am: Registration & Coffee/Continental Breakfast

Morning Session – Moderator: Dr. A.O. Okorodudu

8:00 – 8:15 am: Welcome Address - Anthony O. Okorodudu, PhD, MBA, DABCC, FACB (Chair, Texas Section AACC)

8:15 – 9:00 am: Value-Added Lab Testing Services: How Healthcare is Evolving toward Personalized Medicine and Integrated Clinical Care - Mr. Robert Michel

9:00 – 9:45 am Utilization of Clinical Laboratory Services in a World with New Rules: Overutilization, Underutilization and the Impact of Both on Patient Outcomes and Healthcare Costs – Dr. Michael Laposata

9:45 – 10:15 am Coffee Break

10:15 – 11:00 am A Pathology and Laboratory Medicine Service Line Approach to Utilization in a Multi-Hospital System – Dr. Gregory Sossaman

11:00 – 11:45 am Local and National Intervention for Improving the use of Genetic Tests - Dr. Michael Astion

11:45 am – 1:15 pm LUNCH

Afternoon Session – Moderator: Dr. Amin Mohammad

1:15 – 2:00 pm The Story of Successful Patient Blood Management in a Tertiary Care Medical Center – A Window into a Generalizable Process for Laboratory Driven Utilization Management – Dr. Walter Linz

2:00 – 2:45 pm A New Laboratory Value Proposition: Integrated Medical Analytics in the Era of Big Data – Dr. Brad Brimhall

2:45 – 3:30 pm Coffee Break

3:30 – 4:15 pm Validation of Cellavision DM96 for Off-Label Use – Dr. Hung Luu

4:15 – 4:45 pm Clinical Chemistry Fellows/Residents Presentation Contest – (15 minutes each)

4:45 – 5:00 pm Closing Remarks – Kenneth Blick, PhD, DABCC (Chair-elect, Texas Section AACC)
Presenters:
Robert Michel - Editor-in-Chief, Dark Report

Michael Laposata, MD, PhD, Professor and Chairman, Dept of Pathology, University of Texas Medical Branch, Galveston, TX.

Gregory Sossaman, MD, System Chairman, Pathology and Laboratory Medicine Ochsner Health System, New Orleans, LA

Michael Astion, MD, PhD, Chief, Division of Laboratory Medicine, Seattle Childrens Hospital, Seattle, WA

Walter Linz, MD, Medical Director, McClane's Children Hospital, Temple, TX

Brad Brimhall, MD, MPH, Professor, Pathology and Internal Medicine, University of Mississippi Healthcare.

Dr. Hung Luu, MD - Medical Director, Children Medical Center at Dallas