

**Sponsored Webinar San Diego Section, AACC
Free to Members and their Guest**

Utilization Management in Medical Microbiology

**Thursday, June 25, 2015
11:00am PDT - 12:00pm PDT**

Location:

USCD Center for Advanced Laboratory Medicine
UC San Diego, 10300 Campus Point Drive, San Diego, CA 92121
Conference Room C, on the SE side of the building; first parking lot on the right as you enter the complex.

The Expert:

John Branda, MD, Asst. Pathologist, Assoc. Director, Microbiology Laboratory, Massachusetts General Hospital; Asst. Professor of Pathology, Harvard Medical School, Boston, MA

Abstract:

Advances in microbiology test platforms, technologies and processes are providing unparalleled opportunities to improve accuracy, streamline infectious disease diagnosis, and potentially improve outcomes or reduce the downstream costs of care. With these advancements come pressures from clinicians and others to adopt new technologies, but they must be carefully evaluated for their potential to improve care in each laboratory's specific setting, and once adopted, must be applied judiciously, or they can be overutilized. A robust utilization management program led by microbiologists is key to improving quality and containing costs not only within the laboratory, but also in the clinical and infection control spheres.

During this 60-minute webinar, Dr. John Branda of Massachusetts General Hospital will discuss how he and his colleagues approach microbiology test utilization management in the new era of microbiology testing, and how their strategies are benefiting the hospital.

Attend this program and know:

- Massachusetts General Hospital's interdepartmental approach to microbiology test utilization management
- Tools used by the hospital to control microbiology test utilization management—what's been effective, what has not
- What to consider when making the decision to use molecular techniques versus culture for common microbiology analyses
- How managing the use of microbiology tests at Massachusetts General has reduced downstream costs

Target Audience:

Laboratory directors, managers, supervisors, and other laboratory professionals interested in test utilization management or involved in performing or evaluating the use of microbiology tests in patient care.

Attendees are eligible for 1 CEU of Accent credit.