

**Sponsored Webinar San Diego Section, AACC
Free to Members and their Guest**

***Why Do Lean Implementations Usually Fail and
How to Overcome the Odds***

This webinar is co-sponsored by AACC and Seattle Children's Hospital.

**Tuesday, April 8, 2014
11:00am PDT - 12:00pm PDT**

Location:

USCD Center for Advanced Laboratory Medicine
UC San Diego, 10300 Campus Point Drive, San Diego, CA 92121
Conference Room C, on the SE side of the building; first parking lot on the right as you enter the complex.

Speakers:

Linda Nesberg, (Presenter) Operations Manager, Mayo Medical Laboratories, Rochester, MN
Michael Astion, MD, PhD, (Moderator) Division Chief of Laboratory Medicine at Seattle Children's Hospital, and a Clinical Professor at the University of Washington, Seattle, WA

In today's environment, decreasing and changing reimbursement rates continue to adversely affect lab budgets, meaning that labs have to keep doing more with less. One strategy many have taken to create efficiencies is the implementation of lean projects in the lab. In fact, creating lean labs and higher quality standards are more important today than ever before.

Implementing lean in the lab requires commitment and perseverance, but often, not enough attention is paid to *sustaining* lean projects. Consequently, implementing lean on a long-term basis fails, and the lab returns to the status quo. One of the keys to sustaining lean implementations is understanding what's involved in facilitating long-term, permanent change in your workplace environment.

After attending this program, participants will be able to:

- Better understand the relationship between human nature and change management
- Develop tips and tricks to help identify how human nature can help or hinder change management
- Implement the "secret sauce" for change management and develop people management skills essential to achieving lean success

Target Audience

Lab administrators, supervisors, managers and others who are interested in learning strategies for employing change management and sustaining lean implementations in the clinical lab.