

Pekka Männistö

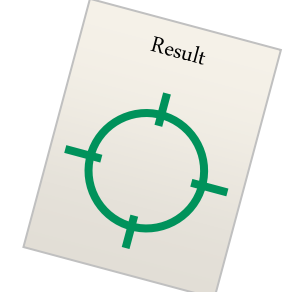
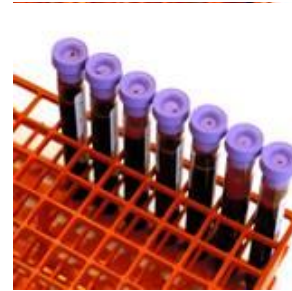
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AACC-POCT 2012, Prague



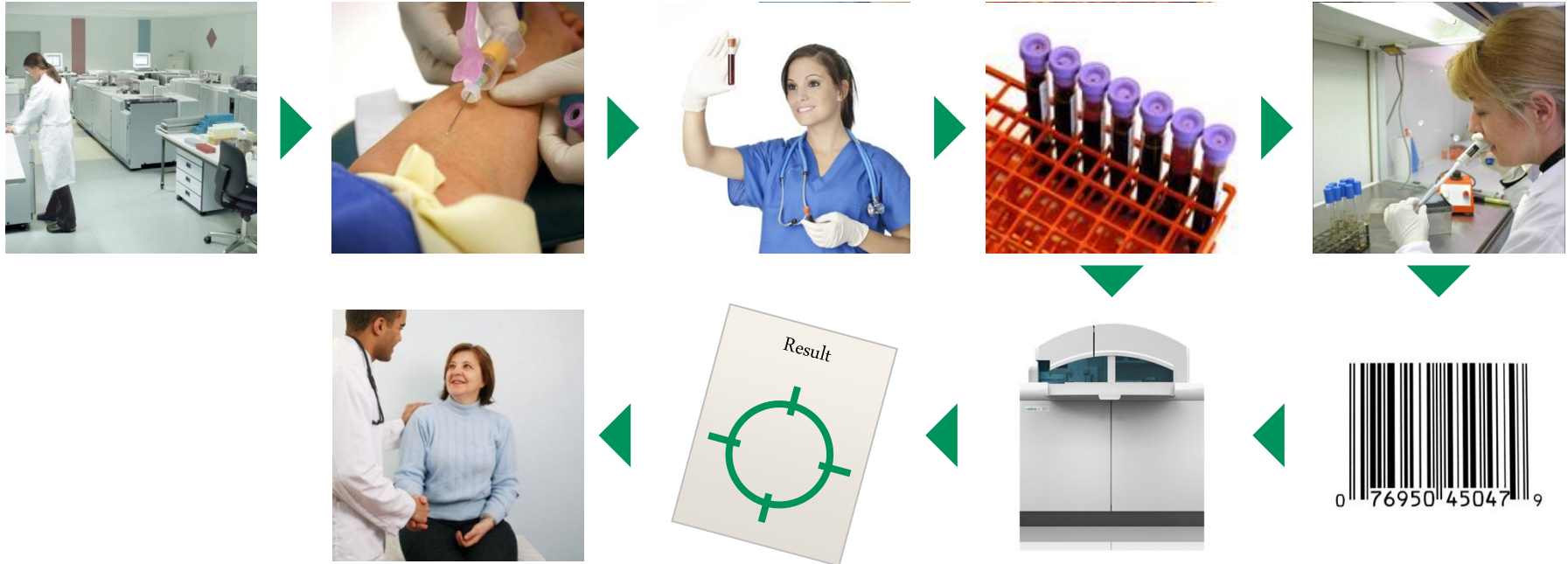
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Challenges of POC



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Challenges of POC



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Confidence

Control

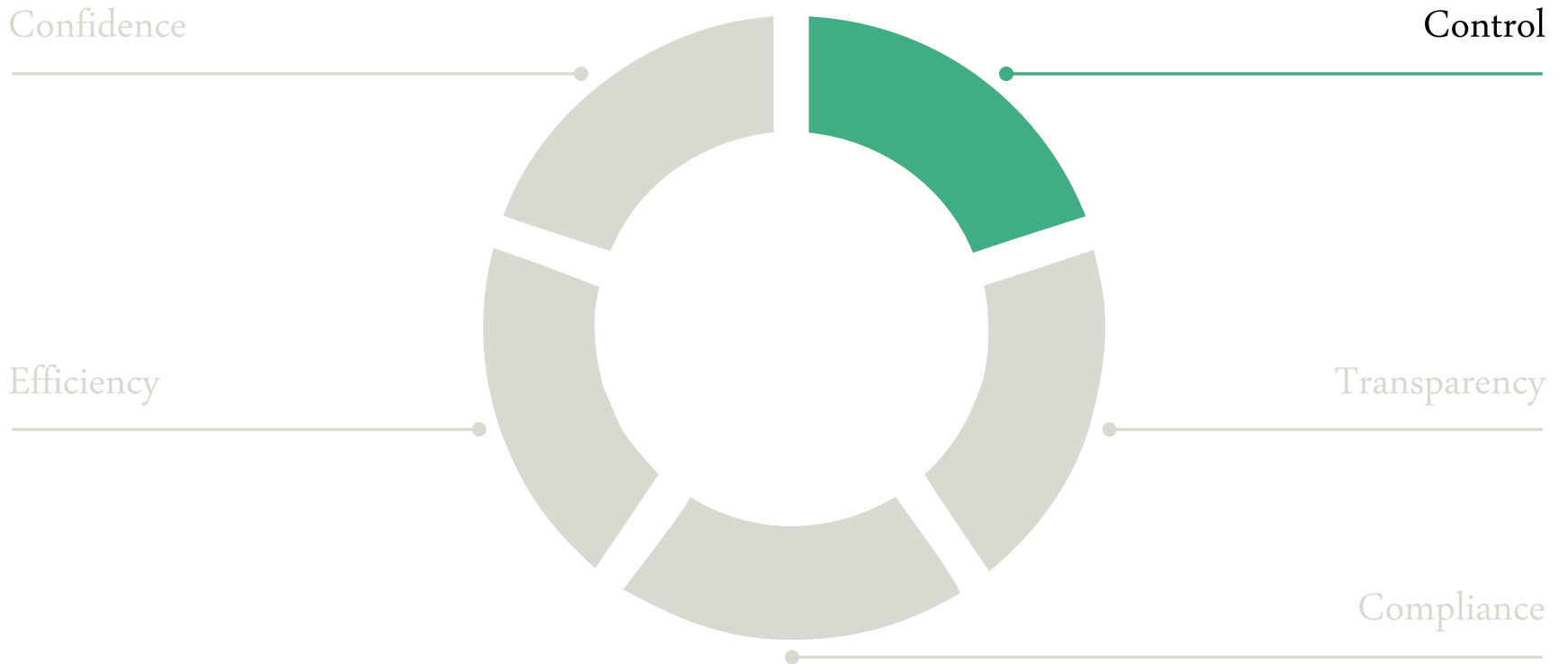
Efficiency

Transparency

Compliance

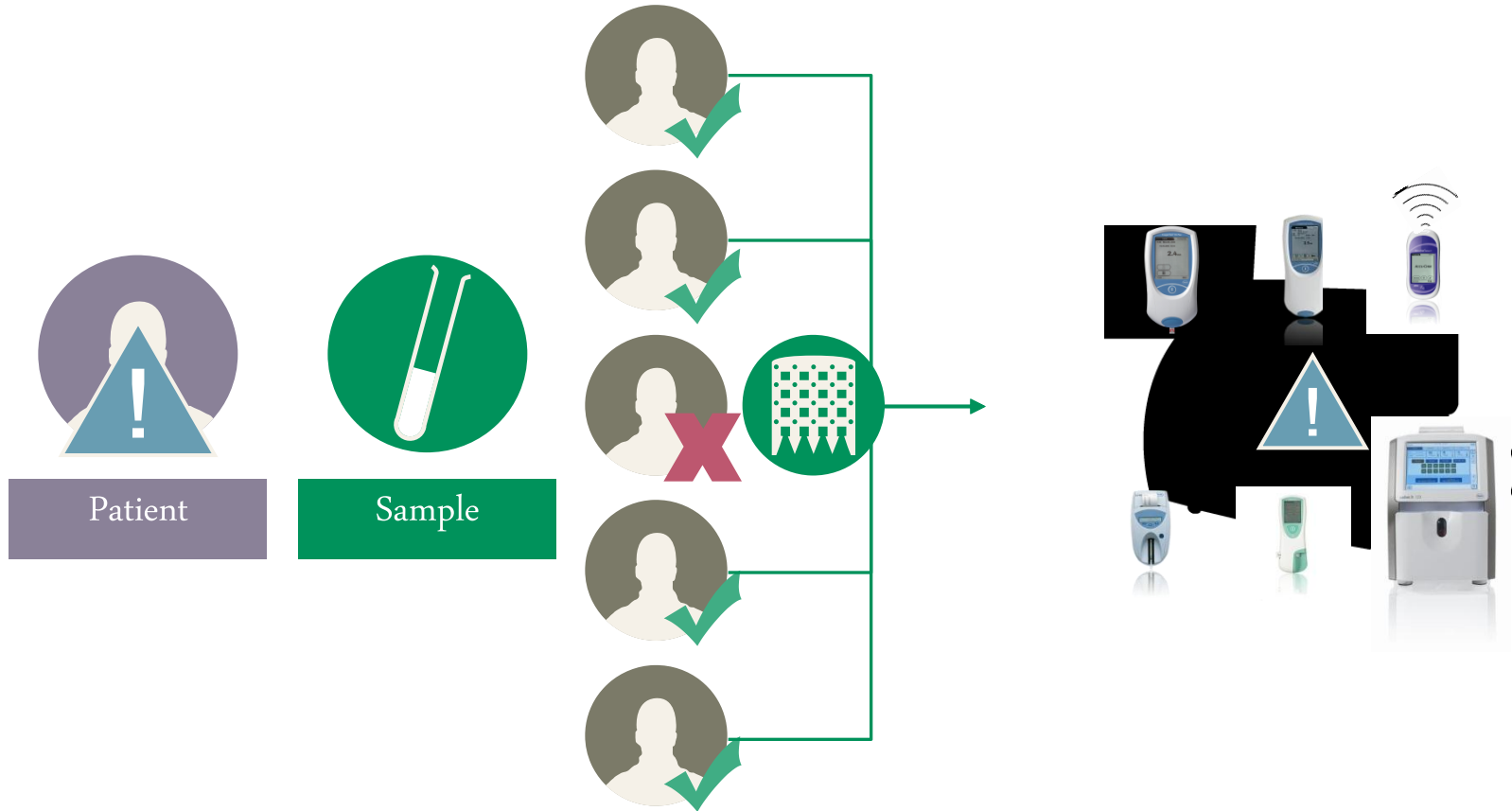


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User Management



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Quality Control



QC Regime



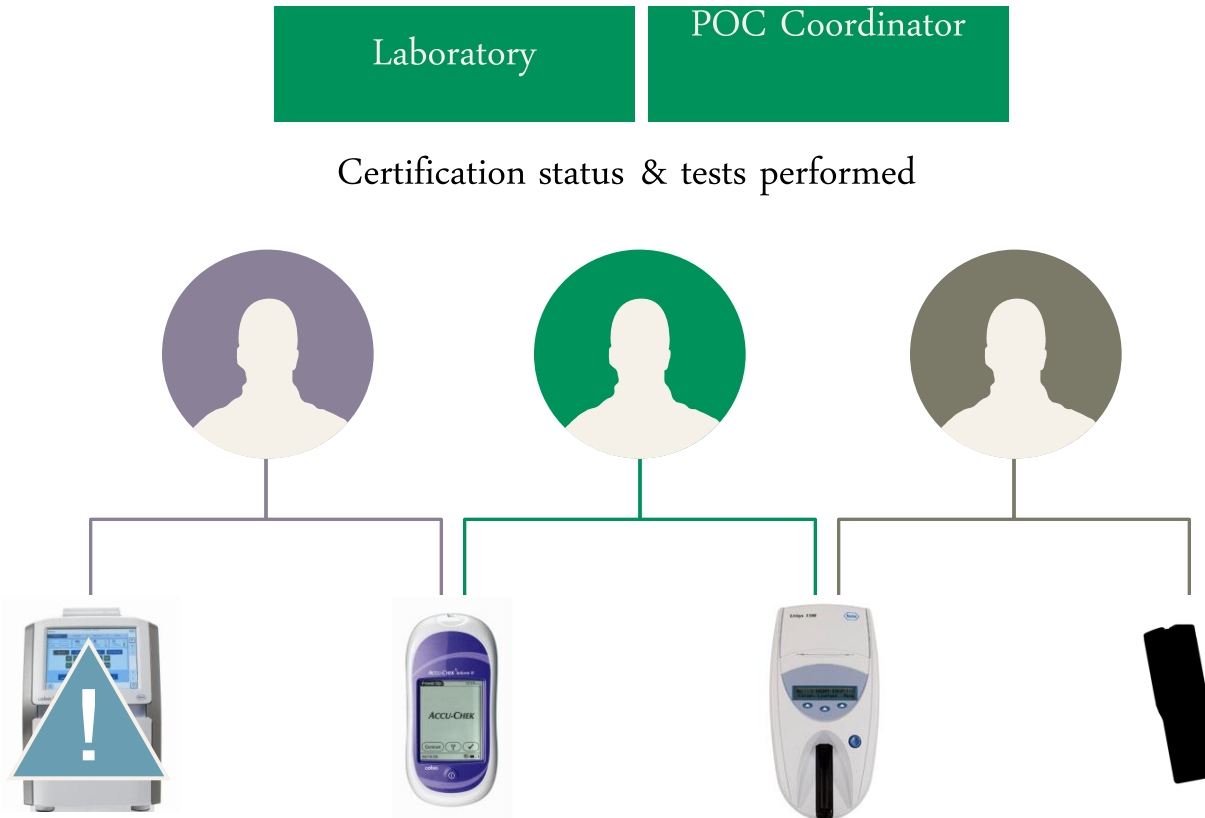
QC Regime



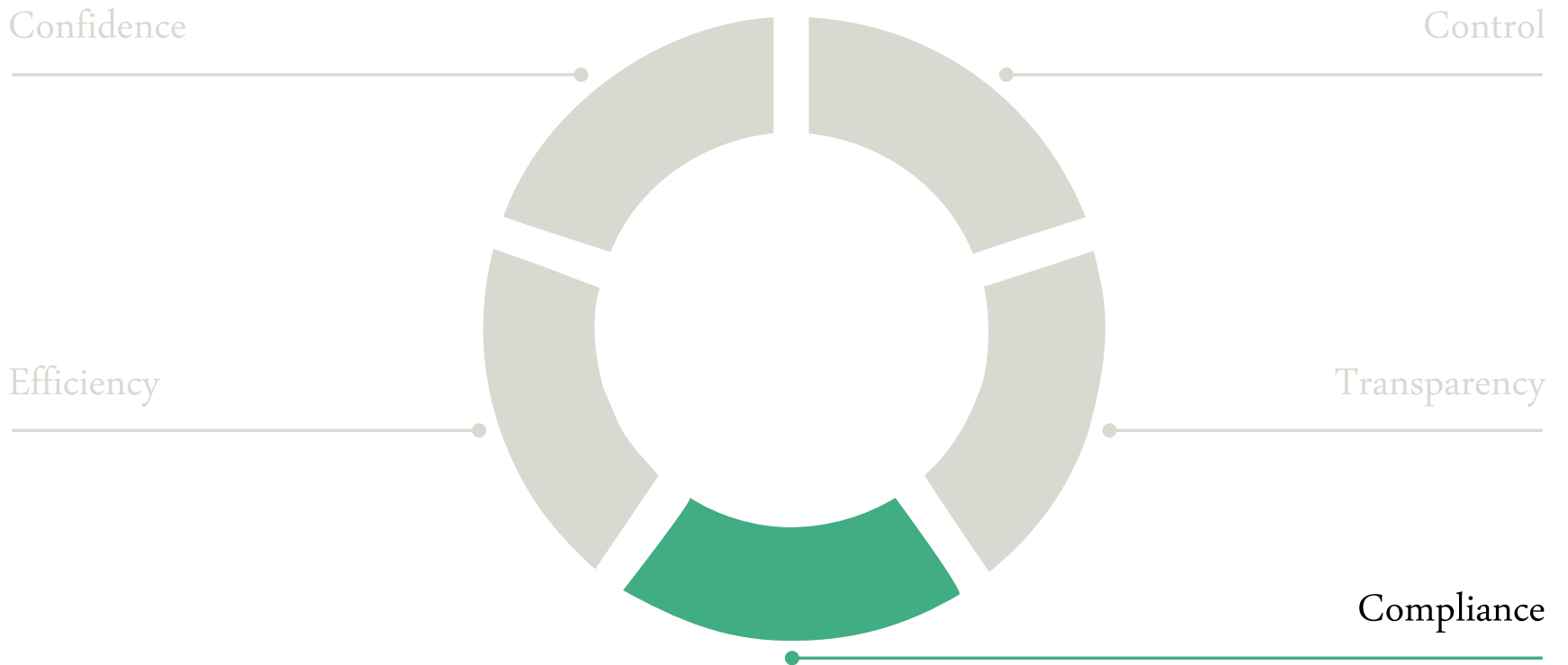
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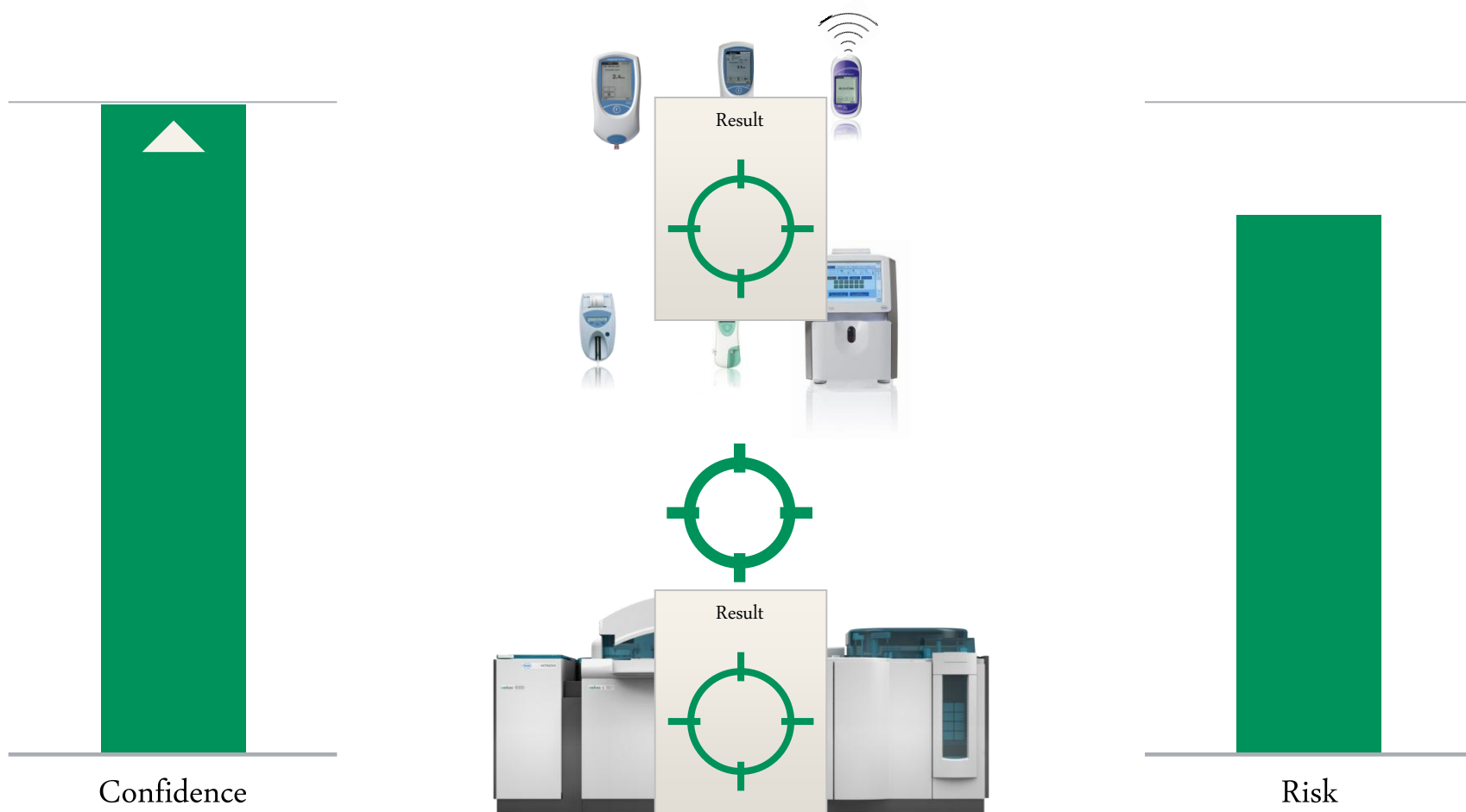
User Status and Activity



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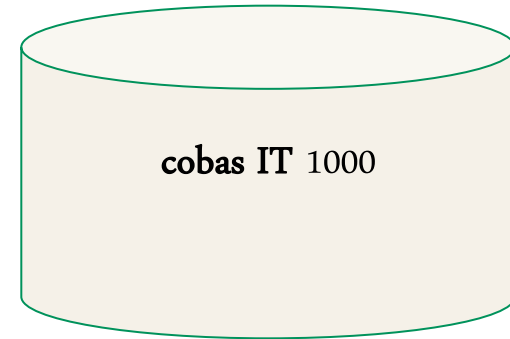
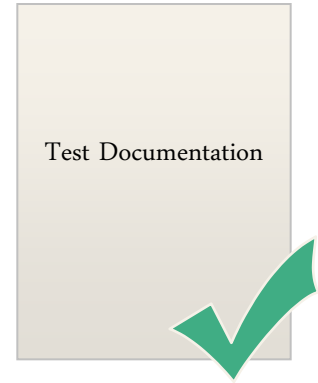
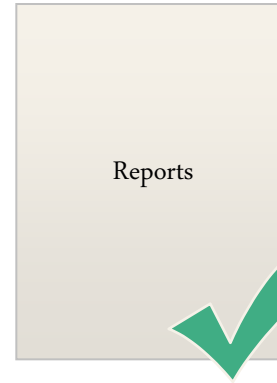


Calibration and Correlation

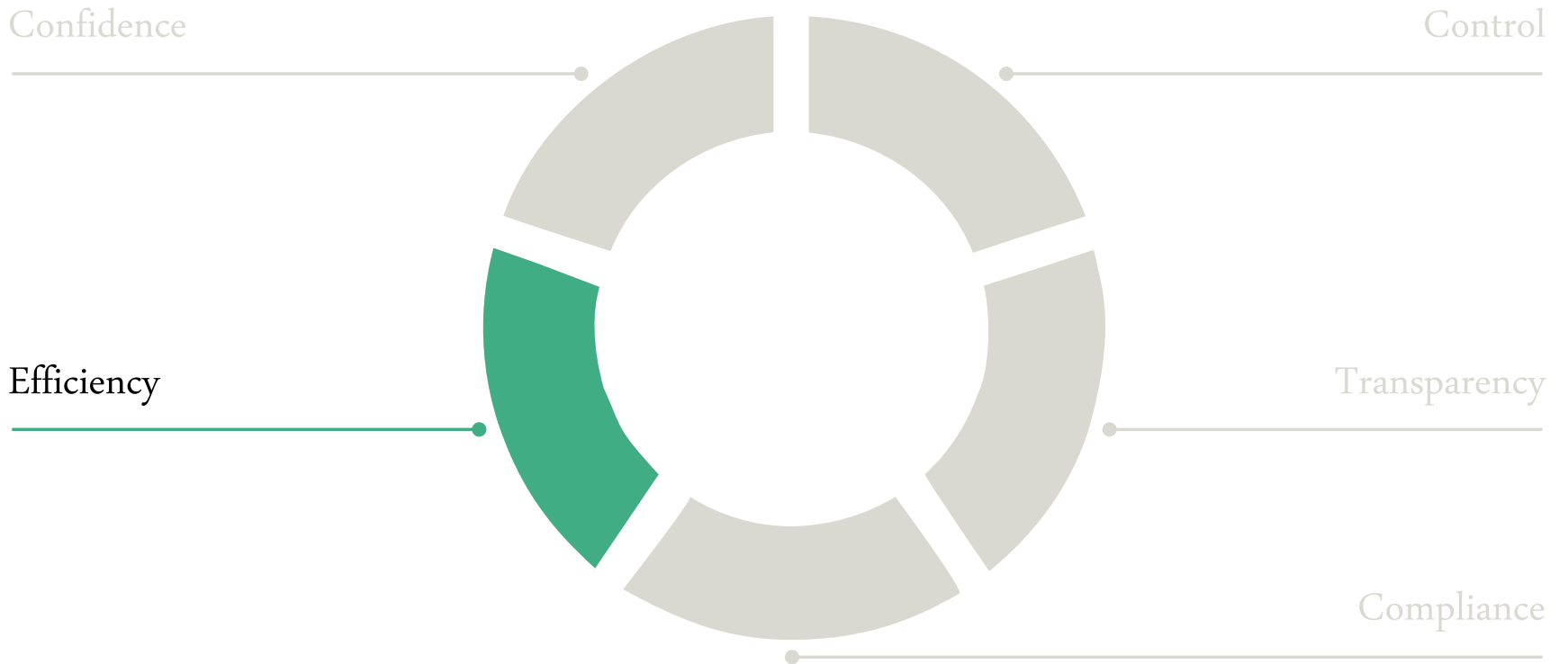


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Regulatory Documentation

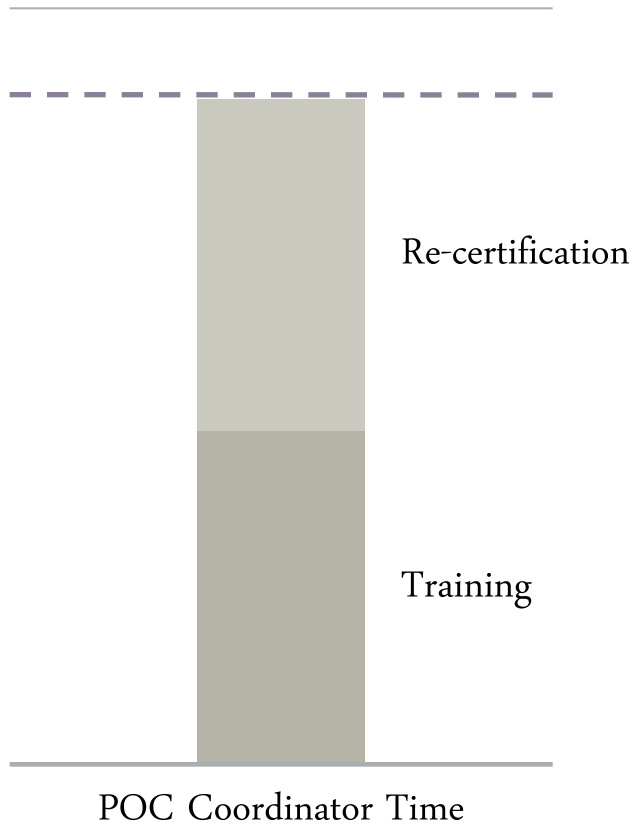


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Value-Adding Activities

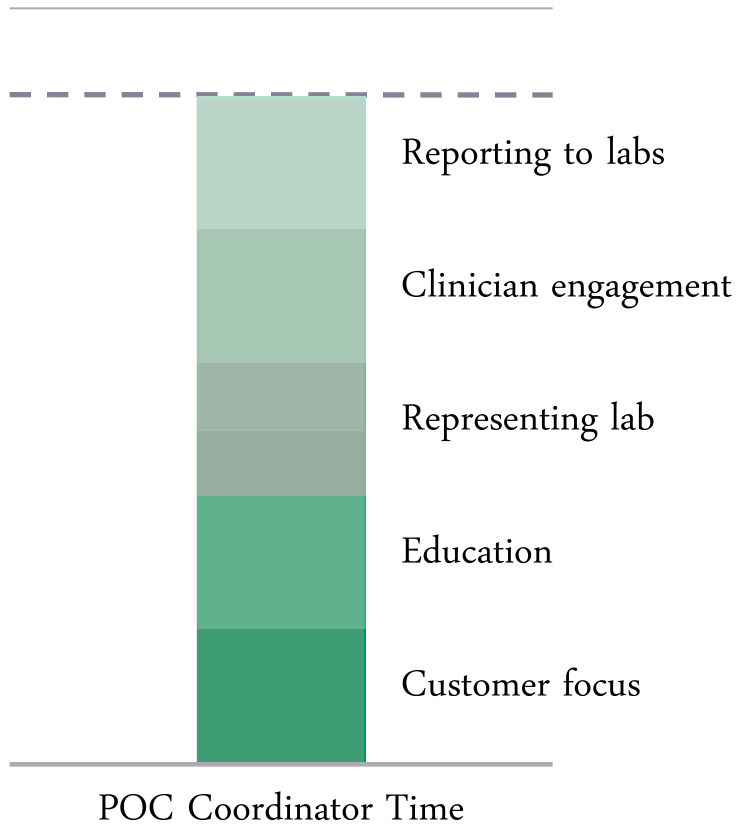


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Value-Adding Activities

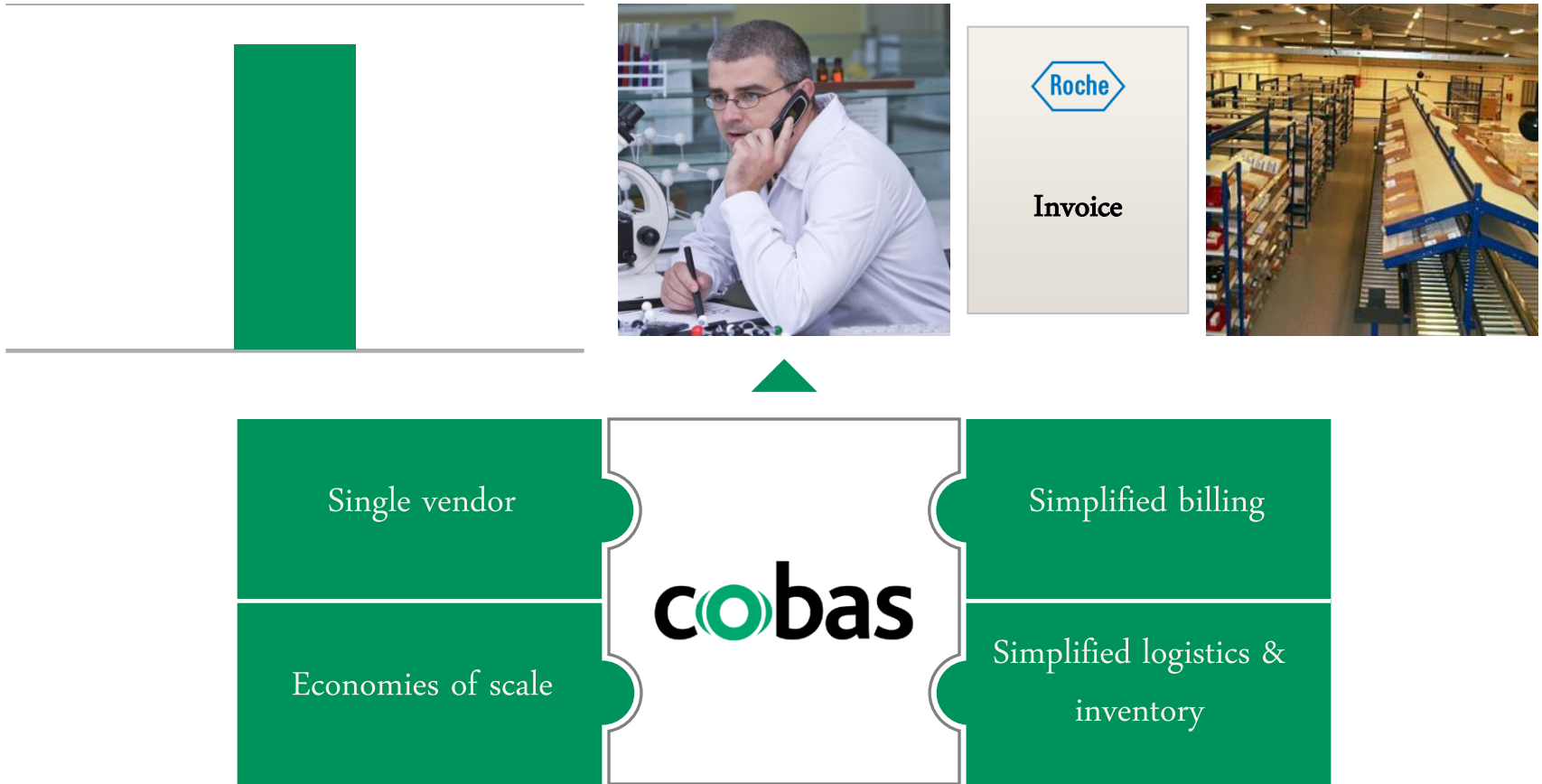


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Single Supplier



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Single Supplier

▼
Cost savings



Simplified relationship
Invoice



cobas
Trusted Partner



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Confidence

Control

Efficiency

Transparency

Compliance



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cobas Point-of-Care Solutions

Confidence

Control

Efficiency

Transparency

Compliance



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All attached together

Confidence

Control

Efficiency

Transparency

Compliance



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