Key Topics in Personalized Medicine and Division Networking Meeting

When: Sunday 27-July-2014 2:30-4:00 PM

Where: Hyatt Regency

“Personalized Medicine for Breast Cancer: a point-counterpoint discussion on the use of CYP2D6 testing” will be the topic for the panel discussion this year at the annual division meeting. Come listen to James Rae, PharmD and Mark Raitan, MD discuss this potentially valuable pharmacogenetic application of Personalized Medicine.

The Division officers will recognize the 2nd annual abstract award winner and provide a division update. Finally, there will be time to meet and connect with your fellow division members. Bring a colleague who is interested in joining the Personalized Medicine Division and introduce them.

Mark your meeting planner for Sunday July 27th from 2:30 – 4:00 PM at the Hyatt Regency, Chicago. We hope to see all division members at this year’s Meet & Greet!

PS. For members of the Divvy bike share program who want to bike to the convention center there is a station outside the hotel. To learn more about the Divvy bike share program, visit https://divvybikes.com/

Division Watch: Up and coming events!

*Are you attending the Annual Meeting Poster Walks?* Tours will be hosted Tuesday and Wednesday. Don’t forget to add this to your meeting planner.

*Personalized Diagnostics Today...* The first virtual personalized medicine conference hosted by AACC, October 28 &29, 2014. Attend a 2 day symposium covering a variety of personalized medicine without having to travel. Check the PM Division webpage often for further details.

*CPIC: Understanding the HOW vs the WHETHER...* Listen to Mary Relling and gain greater insights into how to gain buy-in from physicians on CPIC guidelines. Webinar: Available to all division members via Division Webpage. Or check out the guidelines at http://www.pharmgkb.org/view/dosing-guidelines.do?source=CPIC#
**Why Join?**

Do you know a colleague that should be part of our division?

Ask them to join....

1. **Help to build a division dedicated to Personalized Medicine (PM) that complements the interests of other Divisions that already have a PM component.**
2. **The ability to serve as a resource for other AACC entities, programs and publications for issues relating to PM**
3. **The ability to network with colleagues who share a focus in PM**
4. **And much more.....**

**Division Objectives:**

1. Become the key laboratory medicine group focused on Personalized Medicine (PM). Promote the concepts and current and potential contributions of PM to laboratory medicine and patient care;

2. Build a division dedicated to PM that complements the interests of other Divisions that already have a PM component. Serve as a resource for other AACC entities, programs and publications for issues relating to PM including Lab Tests Online. Collaborate with the Evidence Based Laboratory Medicine group of AACC and other groups to encourage evidence-based medicine analyses for PM applications already in use or entering clinical practice;

3. Develop and present educational programming on PM within the AACC, including sessions at the Annual Meeting, webcasts, and stand-alone meetings including topics such as implementing testing to support PM, regulatory and reimbursement issues impacting PM;

4. Establish and maintain a PM division website that includes a repository of peer-reviewed and other PM application information as a resource for AACC and non-AACC website visitors;

5. On behalf of AACC, and with the approval of its leadership, collaborate with selected diagnostic-oriented (laboratory and imaging) and disease-oriented organizations who are active in PM; with therapeutics and diagnostics manufacturers; and with clinical and pharmacological organizations.

*Please reach out to a division officer if you would like to volunteer for a committee!*